Art for Conservation

Overview

Partners' Commitment

EDGE is responsible for creative services coordination, execution and management in India and the U.S.

GEO is responsible for on-the-ground coordination, execution and management in India.

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Launch Cottage Industry

Train Bandhavgarh Villagers to manage a business and create "official" products–fine paper maché tiger art

Sell Official Products

Tiger art and print merchandise sold at Bandhavgarh National Park and through its Web site.

Bandhavgarh Village Cooperative restocks supplies and merchandise inventory.

Bandhavgarh Village Cooperative sells more art and merchandise.

Repeats to infinity.

Becomes a model and spreads the love.

Self-Sustaining

Replication